



## Kansas Dept. of Health and Environment KS0110

### Iola Register

<http://www.iolaregister.com/>

Allen

Iola, KS

Daily

Readership = 8,556

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/24/2008	3	CALENDAR	10	\$100.50	8,556
08/04/2008	1	CASH OFF MARK	28	\$281.40	8,556
08/05/2008	4	GOOD HEALTH PUSH COULD PAY BIG DIVIDENDS...	18	\$180.90	8,556
08/06/2008	4	GARDEN CITY TELEGRAM	12	\$120.60	8,556
08/11/2008	2	CONGRESS SHOULD PASS BILL TO REGULATE...	16	\$160.80	8,556
			<b>84</b>	<b>\$844.20</b>	<b>42,780</b>
			<b>5 total records</b>		

### Anderson County Advocate

Anderson

Garnett, KS

Bi-Weekly

Readership = 2,589

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/09/2008		LOCAL FARMERS MARKET COMING	9	\$69.03	2,590
08/06/2008	4	HERE IS A SHOVK: THEY BLEW THE DOUGH	26	\$199.42	2,590
			<b>35</b>	<b>\$268.45</b>	<b>5,180</b>
			<b>2 total records</b>		

### Barber Co. Index

Barber

Medicine Lodge, KS

Weekly

Readership = 1,715

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/24/2008	11	WHEN FARMERS COME TO TOWN	17	\$91.46	1,716
08/07/2008	13	TIPS FOR 'FITTING IN' AT FARMERS MARKETS	15	\$80.70	1,716
08/07/2008	14	FARMERS MARKET FACTS	7	\$37.66	1,716
08/07/2008	8	NATIONAL FARMERS' MARKET WEEK HAVING A...	18	\$96.84	1,716
			<b>57</b>	<b>\$306.66</b>	<b>6,864</b>
			<b>4 total records</b>		

**Ellinwood Leader****Barton****Ellinwood, KS****Weekly****Readership = 2,152**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/25/2008	1	HI NEIGHBOR!	7	\$32.69	2,153
			<b>7</b>	<b>\$32.69</b>	<b>2,153</b>
			<b>1 record</b>		

**Great Bend Tribune****Barton****Great Bend, KS****Daily****Readership = 14,680**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/18/2008	2	AREA HAPPENINGS	14	\$168.84	14,681
07/20/2008	2	AREA HAPPENINGS	15	\$180.90	14,681
07/22/2008	2	AREA HAPPENINGS	14	\$168.84	14,681
07/23/2008	2	AREA HAPPENINGS	14	\$168.84	14,681
07/24/2008	2	AREA HAPPENINGS	14	\$168.84	14,681
07/24/2008	7	QUITTING TIME: A LOOK AT SMOKING AND...	16	\$192.96	14,681
07/27/2008		AREA HAPPENINGS	13	\$156.78	14,681
08/03/2008	3	FORMER SENATOR BOB DOLE LOOKING TO TAKE...	19	\$229.14	14,681
08/10/2008	B2	TAKE TIME TO APPRECIATE LOCAL FARMERS'...	13	\$156.78	14,681
			<b>132</b>	<b>\$1,591.92</b>	<b>132,129</b>
			<b>9 total records</b>		

**Ft. Scott Tribune**<http://www.fstribune.com>**Bourbon****Fort Scott, KS****Daily****Readership = 5,773**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
08/02/2008	7	FARMER'S MARKET VEGETABLES FOR THE...	25	\$246.25	5,773
			<b>25</b>	<b>\$246.25</b>	<b>5,773</b>
			<b>1 record</b>		

**Hiawatha World****Brown****Hiawatha, KS****Bi-Weekly****Readership = 4,570**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/25/2008	8	TOBACCO PREVENTION GETS GRANT	10	\$75.00	4,570
			<b>10</b>	<b>\$75.00</b>	<b>4,570</b>
			<b>1 record</b>		

**Horton Headlight****Brown****Horton, KS****Weekly****Readership = 3,627**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/24/2008	1	BROWN COUNTY COMMISSIONERS	19	\$114.00	3,627	
07/24/2008		NEK TOBACCO USE PREVENTION PROGRAM...	16	\$96.00	3,627	
08/07/2008	7	BROWN COUNTY COMMISSIONERS MEETING,...	12	\$72.00	3,627	
			<b>47</b>	<b>\$282.00</b>	<b>10,881</b>	<b>3 total records</b>

**Augusta Daily Gazette**<http://www.augustagazette.com/>**Butler****Augusta, KS****Daily****Readership = 4,386**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/25/2008	8	DERBY PASSES NO EXCEPTIONS BAN ON INDOOR...14		\$122.50	4,386	
08/05/2008	1	THERE'S ANOTHER SIDE TO AGING VIEW OF BABY..27		\$236.25	4,386	
08/05/2008	3	LITTLE TOBACCO MONEY SPENT TO STOP...	5	\$43.75	4,386	
			<b>46</b>	<b>\$402.50</b>	<b>13,158</b>	<b>3 total records</b>

**El Dorado Times**<http://www.eldoradotimes.com/>**Butler****El Dorado, KS****Daily****Readership = 6,619**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/19/2008	2	LEGISLATIVE UPDATE	38	\$380.00	6,619	
07/21/2008	1	TRUSTEES DISCUSS ANDOVER TOBACCO POLICY	13	\$130.00	6,619	
			<b>51</b>	<b>\$510.00</b>	<b>13,238</b>	<b>2 total records</b>

**Columbus Daily Advocate****Cherokee****Columbus, KS****Daily****Readership = 4,949**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
08/04/2008	1	LITTLE TOBACCO MONEY GOES TO STOP...	25	\$190.00	4,950	
08/12/2008	3	GRAB A SCAPE FOR AN UNUSUAL TAKE ON PESTO	18	\$136.80	4,950	
			<b>43</b>	<b>\$326.80</b>	<b>9,900</b>	<b>2 total records</b>

**Galena Sentinel-Times**

Cherokee

Galena, KS

Weekly

Readership = 2,925

<http://www.sentinel-times.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/23/2008	1	FARMERS MARKET	1	\$6.33	2,926
			<b>1</b>	<b>\$6.33</b>	<b>2,926</b> <b>1 record</b>

**St. Francis Herald**

Cheyenne

St. Francis, KS

Weekly

Readership = 3,314

<http://www.nwkansas.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/31/2008	9	PLAIN SENSE	13	\$103.87	3,314
			<b>13</b>	<b>\$103.87</b>	<b>3,314</b> <b>1 record</b>

**Clay Center Dispatch**

Clay

Clay Center, KS

Daily

Readership = 5,112

<http://www.zwire.com/site/news.cfm?brd=1160>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/04/2008	1	ONLY 1% TOBACCO TAX SPENT TO STOP SMOKING	10	\$89.30	5,113
			<b>10</b>	<b>\$89.30</b>	<b>5,113</b> <b>1 record</b>

**Concordia Blade-Empire**

Cloud

Concordia, KS

Daily

Readership = 5,319

<http://www.bladeempire.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/04/2008	1	LITTLE TOBACCO MONEY SPENT ON PROGRAMS...	24	\$166.32	5,320
			<b>24</b>	<b>\$166.32</b>	<b>5,320</b> <b>1 record</b>

**Miltonvale Record**

Cloud

Miltonvale, KS

Weekly

Readership = 1,398

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
07/17/2008	1	FARMERS' MARKET	3	\$8.25	1,398	
07/24/2008	1	FARMERS' MARKET	2	\$5.50	1,398	
07/31/2008	1	FARMERS MARKET	3	\$8.25	1,398	
			<b>8</b>	<b>\$22.00</b>	<b>4,194</b>	<b>3 total records</b>

**Coffey Co. Republican**

Coffey

Burlington, KS

Bi-Weekly

Readership = 6,943

<http://www.coffeycountyonline.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
08/05/2008	2	'FITTING IN' AT FARMERS MARKETS	12	\$111.96	6,944	
08/05/2008	4	GOVERNMENT 'HIJACKS' FARMERS MARKETS	20	\$186.60	6,944	
			<b>32</b>	<b>\$298.56</b>	<b>13,888</b>	<b>2 total records</b>

**Arkansas City Traveler**

Cowley

Arkansas City, KS

Daily

Readership = 9,165

<http://www.arkcity.net/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
07/18/2008	1	CORN READY FOR KANSAS	69	\$612.72	9,166	
08/02/2008	1	WINFIELD ADDRESSES SMOKING ORDINANCE	14	\$124.32	9,166	
08/05/2008	1	STREET PARTY CATCHES ON IN ARK CITY	30	\$266.40	9,166	
08/07/2008	4	SMOKING BAN FOR ENCLOSED AREAS	5	\$44.40	9,166	
08/09/2008	12	BUYING LOCAL PRODUCE	60	\$532.80	9,166	
			<b>178</b>	<b>\$1,580.64</b>	<b>45,830</b>	<b>5 total records</b>

**Winfield Daily Courier**

Cowley

Winfield, KS

Daily

Readership = 12,026

<http://www.winfieldcourier.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
07/24/2008	5	IT'S CHRISTMAS IN JULY THIS WEEK AT FARMERS'..39		\$363.09	12,027	
08/01/2008	1	CITY ADDRESSES LEGAL DETAILS OF SMOKING...	15	\$139.65	12,027	

08/05/2008	7	LITTLE TOBACCO MONEY SPENT TO STOP...	3	\$27.93	12,027	
08/06/2008	5	VEGETABLES MAKE IT BIG AT FARMERS' MARKET	26	\$242.06	12,027	
08/11/2008	2	PARENTS NEED TO TAKE CONTROL OF OBESITY	19	\$176.89	12,027	
			<b>102</b>	<b>\$949.62</b>	<b>60,135</b>	<b>5 total records</b>

**Girard Press**<http://www.girardpress.com/>**Crawford****Girard, KS****Weekly****Readership = 3,104**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/23/2008	2	GIRARD FARMERS MARKET	1	\$5.13	3,105	
07/30/2008	2	GIRARD FARMERS MARKET	1	\$5.13	3,105	
			<b>2</b>	<b>\$10.26</b>	<b>6,210</b>	<b>2 total records</b>

**Pittsburg Morning Sun**<http://www.morningsun.net/>**Crawford****Pittsburg, KS****Daily****Readership = 17,431**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/25/2008	5	FARMERS' MARKET IMPROVED	3	\$45.90	17,432	
08/04/2008	5	LITTLE TOBACCO MONEY SPENT TO HELP STOP...	21	\$321.30	17,432	
08/06/2008	1C	FARMERS' MARKET	1	\$15.30	17,432	
			<b>25</b>	<b>\$382.50</b>	<b>52,296</b>	<b>3 total records</b>

**Oberlin Herald**<http://www.nwkansas.com/>**Decatur****Oberlin, KS****Weekly****Readership = 4,485**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/23/2008	3B	FARMERS BRINGING PRODUCE	9	\$83.43	4,485	
			<b>9</b>	<b>\$83.43</b>	<b>4,485</b>	<b>1 record</b>

**Abilene Reflector-Chronicle**

Dickinson

Abilene, KS

Daily

Readership = 8,056

<http://www.abilene-rc.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/13/2008	3	WEIGHT LOSS AND SMOKING HYPNOSIS CLINICS...	5	\$37.50	8,057
			<b>5</b>	<b>\$37.50</b>	<b>8,057</b> <b>1 record</b>

**Herington Times**

Dickinson

Herington, KS

Weekly

Readership = 4,613

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/07/2008	2	HEALTHY FARE	14	\$108.50	4,614
			<b>14</b>	<b>\$108.50</b>	<b>4,614</b> <b>1 record</b>

**Lawrence Journal-World**

Douglas

Lawrence, KS

Daily

Readership = 45,519

<http://www.ljworld.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/18/2008	4	LAWRENCE DATEBOOK	18	\$580.50	45,519
07/20/2008	B2	LAWRENCE DATEBOOK	25	\$806.25	45,519
07/21/2008	4	SENOREALITY SHORT FILM SHOWCASE	16	\$516.00	45,519
07/21/2008	4	BIG BROTHERS BIG SISTERS NEEDS FINANCIAL...	10	\$322.50	45,519
07/22/2008	4	LAWRENCE DATEBOOK	24	\$774.00	45,519
07/24/2008	4	LAWRENCE DATEBOOK	24	\$774.00	45,519
07/25/2008	4	LAWRENCE DATEBOOK	23	\$741.75	45,519
07/26/2008	2B	LAWRENCE DATEBOOK	14	\$451.50	45,519
07/27/2008	2B	LAWRENCE DATEBOOK	13	\$419.25	45,519
07/27/2008	8B	MAIZE, DERBY PASS SMOKING BANS	12	\$387.00	45,519
07/28/2008	4	LAWRENCE DATEBOOK	21	\$677.25	45,519
08/07/2008	7B	LOBBYIST GROUP TOBACCO FREE KANSAS...	2	\$64.50	45,519
08/09/2008	B1	MERC SUGGESTS 2-WEEK DIET OF AREA FOODS	25	\$806.25	45,519
08/09/2008	3B	VOTER EVENTS PLANNED AT FARMERS' MARKET	3	\$96.75	45,519
			<b>230</b>	<b>\$7,417.50</b>	<b>637,266</b> <b>14 total records</b>

**Ellis Review**

Ellis

Ellis, KS

Weekly

Readership = 2,316

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/07/2008	5	OBESITY IS ON THE RISE	8	\$40.00	2,316
			<b>8</b>	<b>\$40.00</b>	<b>2,316</b>
					<b>1 record</b>

**Hays Daily News**<http://www.HDNews.net/>

Ellis

Hays, KS

Daily

Readership = 27,632

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/17/2008	2	CALENDAR	12	\$187.20	27,632
07/25/2008	2	CALENDAR	11	\$171.60	27,632
07/27/2008	2	CALENDAR TODAY	9	\$140.40	27,632
08/03/2008	1D	MARKET EFFECT	137	\$2,137.20	27,632
08/04/2008	3	LITTLE TOBACCO MONEY SPENT TO STOP...	3	\$46.80	27,632
			<b>172</b>	<b>\$2,683.20</b>	<b>138,160</b>
					<b>5 total records</b>

**Garden City Telegram**<http://www.gctelegram.com/>

Finney

Garden City, KS

Daily

Readership = 18,158

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/21/2008	1	LOCALLY GROWN	47	\$675.86	18,158
07/31/2008	4	HEALTHY FARE	18	\$258.84	18,158
08/04/2008	3	LITTLE TOBACCO MONEY SPENT TO STOP...	12	\$172.56	18,158
08/06/2008	4B	NATIONAL FARMERS MARKET WEEK	5	\$71.90	18,158
08/14/2008	8	SPEAKER: POWER LIES WITH CITIZENS	20	\$287.60	18,158
			<b>102</b>	<b>\$1,466.76</b>	<b>90,790</b>
					<b>5 total records</b>

**Dodge City Daily Globe**<http://www.dodgeglobe.com/>

Ford

Dodge City, KS

Daily

Readership = 15,389

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/31/2008	12A	HOUSE PASSES BILL TO REGULATE TOBACCO	20	\$260.80	15,389



08/04/2008	1A	STATE NOT UTILIZING TOBACCO MONEY	28	\$365.12	15,389	
			<b>48</b>	<b>\$625.92</b>	<b>30,778</b>	<b>2 total records</b>

**High Plains Journal**<http://www.hpj.com>**Ford****Dodge City, KS****Weekly****Readership = 120,483**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
08/11/2008	8B	POLANSKY CHALLENGES KANSANS TO EAT MORE.13		\$944.97	120,483	
			<b>13</b>	<b>\$944.97</b>	<b>120,483</b>	<b>1 record</b>

**Ottawa Herald**<http://www.ottawaherald.com/>**Franklin****Ottawa, KS****Daily****Readership = 11,890**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
08/04/2008	3	LITTLE TOBACCO MONEY SPENT TO STOP...	17	\$189.72	11,891	
			<b>17</b>	<b>\$189.72</b>	<b>11,891</b>	<b>1 record</b>

**Daily Union**<http://www.dailyu.com>**Geary****Junction City, KS****Daily****Readership = 10,437**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
08/04/2008	1	LITTLE TOBACCO MONEY SPENT TO STOP...	27	\$280.80	10,437	
08/11/2008	5	A LEASH ON BIG TOBACCO	14	\$145.60	10,437	
			<b>41</b>	<b>\$426.40</b>	<b>20,874</b>	<b>2 total records</b>

**Gove Co. Advocate****Gove****Quinter, KS****Weekly****Readership = 4,181**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
07/23/2008		FARMER'S MARKET, QUINTER	11	\$44.00	4,181	
			<b>11</b>	<b>\$44.00</b>	<b>4,181</b>	<b>1 record</b>

**Hill City Times****Graham****Hill City, KS****Weekly****Readership = 5,614**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/30/2008	18	TRIBE BANS TOBACCO	3	\$11.10	5,614
			<b>3</b>	<b>\$11.10</b>	<b>5,614</b>
					<b>1 record</b>

**Grant County Gazette**<http://www.grantcountygazette.com/>**Grant****Ulysses, KS****Weekly****Readership = 2,007**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/29/2008	3	GET YOUR KIDS MOVING THIS SUMMER	25	\$166.75	2,008
			<b>25</b>	<b>\$166.75</b>	<b>2,008</b>
					<b>1 record</b>

**Ulysses News****Grant****Ulysses, KS****Weekly****Readership = 4,880**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/24/2008	1	CAVASOS NAMED SRO OF THE YEAR	20	\$141.40	4,881
			<b>20</b>	<b>\$141.40</b>	<b>4,881</b>
					<b>1 record</b>

**Greeley Co. Republican****Greeley****Tribune, KS****Weekly****Readership = 2,670**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
08/13/2008	5	FARMERS MARKET WEEK RECOGNIZING A...	13	\$65.00	2,670
			<b>13</b>	<b>\$65.00</b>	<b>2,670</b>
					<b>1 record</b>

**Eureka Herald**<http://www.eurekaheald.com/>**Greenwood****Eureka, KS****Weekly****Readership = 4,758**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/24/2008	2	FARMER'S MARKET	2	\$12.00	4,759
			<b>2</b>	<b>\$12.00</b>	<b>4,759</b>
					<b>1 record</b>

**Newton Kansan**<http://www.thekansan.com/>**Harvey****Newton, KS****Daily****Readership = 18,018**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/29/2008	7	FARMERS MARKET PLANNING DINNER	5	\$80.40	18,018	
08/01/2008	3	DEBBIE MILLER-DEALY OF NEWTON SELLS HER...	11	\$176.88	18,018	
			<b>16</b>	<b>\$257.28</b>	<b>36,036</b>	<b>2 total records</b>

**Haskell Co. Monitor-Chief****Haskell****Sublette, KS****Weekly****Readership = 2,780**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/23/2008	1	CHOC RECEIVES GRANT TO REDUCE CHRONIC...	14	\$63.00	2,781	
07/30/2008	1	GENE SCHWEIN REPUBLICAN	19	\$85.50	2,781	
			<b>33</b>	<b>\$148.50</b>	<b>5,562</b>	<b>2 total records</b>

**Holton Recorder**<http://www.holtonrecorder.com/>**Jackson****Holton, KS****Bi-Weekly****Readership = 10,865**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/30/2008	3B	NEK TOBACCO USE PREVENTION PROGRAM...	15	\$106.95	10,865	
08/06/2008	23	BOARD OF DIRECTORS HOLD ANNUAL MEETING	24	\$171.12	10,865	
			<b>39</b>	<b>\$278.07</b>	<b>21,730</b>	<b>2 total records</b>

**Kansas City Business Journal**<http://www.kansascity.bizjournals.com>**Jackson****Kansas City, MO****Weekly****Readership = 29,699**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
08/08/2008	15	CHILDREN'S MERCY WILL DIRECT RESEARCH...	30	\$1,026.00	29,700	
			<b>30</b>	<b>\$1,026.00</b>	<b>29,700</b>	<b>1 record</b>

**Kansas City Star**<http://www.kcstar.com>**Jackson****Kansas City, MO****Daily****Readership = 588,475**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/21/2008	B10	OTHER JOBS 'HURT' BY SMOKING BAN	6	\$3,076.32	588,476	
07/23/2008	1B	VIOLATORS RACKING UP TICKETS	4	\$2,050.88	588,476	
07/27/2008	B10	DO YOUR SMOKING OUTSIDE	3	\$1,538.16	588,476	
07/31/2008	5B	POLICE, BAR EMPLOYEES DISCUSS CHALLENGES	17	\$8,716.24	588,476	
07/31/2008	8	HOUSE BACKS REGULATING TOBACCO	12	\$6,152.64	588,476	
08/01/2008	5B	TOBACCO JUDGMENT HAS LITTLE CHANCE LEFT	9	\$4,614.48	588,476	
08/11/2008	D1	WEIRD NEWS	3	\$1,538.16	588,476	
			<b>54</b>	<b>\$27,686.88</b>	<b>4,119,332</b>	<b>7 total records</b>

**Oskaloosa Independent**<http://www.oskaloosaindependent.com/>**Jefferson****Oskaloosa, KS****Weekly****Readership = 4,965**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
08/07/2008	2	RURAL ROUTE #8	20	\$110.00	4,966	
			<b>20</b>	<b>\$110.00</b>	<b>4,966</b>	<b>1 record</b>

**Vindicator**<http://www.valleyfallsvindicator.com/>**Jefferson****Valley Falls, KS****Weekly****Readership = 5,667**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/24/2008	12	NE KS TOBACCO USE PREVENTION PROGRAM...	1	\$5.50	5,667	
07/31/2008		RETURNS TO OZ	24	\$132.00	5,667	
08/07/2008	2	SCHOOL TOUGHENS TOBACCO PENALTIES	5	\$27.50	5,667	
			<b>30</b>	<b>\$165.00</b>	<b>17,001</b>	<b>3 total records</b>

**Jewell Co. Record**<http://www.superiorne.com/>**Jewell****Mankato, KS****Weekly****Readership = 2,159**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/24/2008	1B	FRUITS, VEGETABLES BEST JUST PICKED	3	\$12.00	2,160	
			<b>3</b>	<b>\$12.00</b>	<b>2,160</b>	<b>1 record</b>

**DeSoto Explorer**<http://www.desotoexplorer.com/>**Johnson****DeSoto, KS****Weekly****Readership = 2,566**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/17/2008	5	SEASON FOR SUMMER TREAT SHORT BUT SWEET	32	\$258.56	2,567	
			<b>32</b>	<b>\$258.56</b>	<b>2,567</b>	<b>1 record</b>

**Gardner News**<http://www.gardnernews.com/>**Johnson****Gardner, KS****Bi-Weekly****Readership = 5,520**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/19/2008	2	SPRING HILL FARMERS MARKET	3	\$60.00	5,520	
08/01/2008	2	SPRING HILL FARMERS MARKET	3	\$60.00	5,520	
			<b>6</b>	<b>\$120.00</b>	<b>11,040</b>	<b>2 total records</b>

**Johnson County Sun****Johnson****Overland Park, KS****Semi Weekly****Readership = 257,599**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/23/2008	5	FORMER HOUSE MEMBERS VIE FOR SENATE SEAT	27	\$1,815.75	257,600	
07/23/2008	5	RARE DEMOCRATIC PRIMARY IN 24TH	22	\$1,479.50	257,600	
07/30/2008	4	FARMERS MARKET VENDORS FEEL PINCH FROM...	33	\$2,219.25	257,600	
			<b>82</b>	<b>\$5,514.50</b>	<b>772,800</b>	<b>3 total records</b>

**Shawnee Dispatch**<http://www.shawneewestdispatch.com>**Johnson****Shawnee, KS****Weekly****Readership = 51,289**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
07/23/2008	1	FARMERS MARKET ENJOYS UPSWING	60	\$1,320.00	51,290	
07/23/2008	10C	PROGRAMS BATTLE CHILDHOOD OBESITY	21	\$462.00	51,290	
			<b>81</b>	<b>\$1,782.00</b>	<b>102,580</b>	<b>2 total records</b>

**Kingman Leader-Courier****Kingman****Kingman, KS****Semi Weekly Readership = 5,430**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
07/24/2008	1	STOP BY THEIR BOOTH AT THE MOPAC DEPOT	3	\$19.20	5,430	
08/14/2008	4	TOPS (TAKING OFF POUNDS SENSIBLY) IS FOR...	8	\$51.20	5,430	
			<b>11</b>	<b>\$70.40</b>	<b>10,860</b>	<b>2 total records</b>

**Parsons Sun**<http://www.parsonssun.com/>**Labette****Parsons, KS****Daily****Readership = 11,598**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
07/30/2008	4	TO THE SUN:	11	\$115.50	11,599	
08/05/2008	4	KANSAS SPENDS VERY LITTLE ON SMOKING...	11	\$115.50	11,599	
08/09/2008	4	DEFINITION OF A MINOR DEBATED	4	\$42.00	11,599	
			<b>26</b>	<b>\$273.00</b>	<b>34,797</b>	<b>3 total records</b>

**Leavenworth Times**<http://www.leavenworthtimes.com/>**Leavenworth****Leavenworth, KS****Daily****Readership = 12,721**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
07/23/2008	6	BUS ADMINISTRATION OPPOSES TOBACCO...	15	\$270.00	12,721	
07/24/2008	2	GATES, BLOOMBERG POOL RICHES TO FIGHT...	21	\$378.00	12,721	
07/25/2008		FUN AT THE MARKET	15	\$270.00	12,721	
08/04/2008	4	LITTLE TOBACCO MONEY SPENT TO STOP...	19	\$342.00	12,721	
08/06/2008	3	FARMERS' MARKET	2	\$36.00	12,721	

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**72      \$1,296.00      63,605      5 total records**

**Mirror**<http://www.tonganoxiemirror.com/>**Leavenworth****Tonganoxie, KS****Weekly****Readership = 5,773**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/30/2008	7	FUTURE OF PROGRAM BATTLING CHILDHOOD...	17	\$137.36	5,773
			<b>17</b>	<b>\$137.36</b>	<b>5,773      1 record</b>

**Lincoln Sentinel-Republican**<http://www.lincolnsentinel.com/>**Lincoln****Lincoln, KS****Weekly****Readership = 3,447**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/31/2008	1	LINCOLN WELCOMED CHRISTMAS - IN JULY.	26	\$140.40	3,448
			<b>26</b>	<b>\$140.40</b>	<b>3,448      1 record</b>

**Linn Co. News**<http://www.linncountynews.net/>**Linn****Pleasanton, KS****Weekly****Readership = 5,055**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
08/06/2008	4B	AG SECRETARY CHALLENGES KANSANS TO EAT...	18	\$142.74	5,055
			<b>18</b>	<b>\$142.74</b>	<b>5,055      1 record</b>

**Emporia Gazette**<http://www.emporiagazette.com/>**Lyon****Emporia, KS****Daily****Readership = 16,990**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
07/19/2008	7	WHAT PEOPLE SAY	22	\$232.32	16,990
07/25/2008	3	HEALTH CENTER AND CITY RECEIVE HEALTH...	10	\$105.60	16,990
08/04/2008	9	LITTLE FROM TOBACCO SETTLEMENT SPENT TO...	12	\$126.72	16,990
			<b>44</b>	<b>\$464.64</b>	<b>50,970      3 total records</b>

**Hillsboro Free Press**<http://www.hillsborofreepress.com/>**Marion****Hillsboro, KS****Weekly****Readership = 17,339**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/30/2008	2	PEABODY COMMUNITY DINNER TO BE AUG. 10	4	\$53.32	17,340	
			<b>4</b>	<b>\$53.32</b>	<b>17,340</b>	<b>1 record</b>

**Marion Co. Record**<http://www.marionrecord.com/>**Marion****Marion, KS****Weekly****Readership = 6,117**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/30/2008	1	FARMERS MARKET IS EVERY SATURDAY	1	\$9.33	6,118	
07/30/2008	5	HOLDEMAN WANTS TREE BAN	11	\$102.63	6,118	
08/13/2008	7	SMITH SEEKS FAIRNESS IN BIDS	10	\$93.30	6,118	
			<b>22</b>	<b>\$205.26</b>	<b>18,354</b>	<b>3 total records</b>

**Lindsborg News-Record****McPherson****Lindsborg, KS****Weekly****Readership = 5,262**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/24/2008	2	THERE IS MORE	1	\$14.00	5,262	
07/31/2008	2	MEETING FOR LEARN PROGRAM - AUG. 5	14	\$196.00	5,262	
08/07/2008	B1	THE VIEW FROM ROUTE 8	19	\$266.00	5,262	
			<b>34</b>	<b>\$476.00</b>	<b>15,786</b>	<b>3 total records</b>

**McPherson Sentinel**<http://www.mcphersonsentinel.com/>**McPherson****McPherson, KS****Weekly****Readership = 8,809**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/23/2008	2	AG ANNOUNCES TOBACCO ENFORCEMENT UNIT	6	\$109.20	8,809	
			<b>6</b>	<b>\$109.20</b>	<b>8,809</b>	<b>1 record</b>



**Moundridge Ledger**

McPherson

Moundridge, KS

Weekly

Readership = 2,139

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/17/2008	4	HOME PRESERVATION WORTH REQUIRED TIME	18	\$120.06	2,139
			<b>18</b>	<b>\$120.06</b>	<b>2,139</b>
			<b>1 record</b>		

**Louisburg Herald**<http://www.herald-online.com/>

Miami

Louisburg, KS

Weekly

Readership = 3,983

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/23/2008	1	STUDENT BRINGS HIS VEGETABLES TO MARKET	39	\$265.20	3,984
07/23/2008	6B	ISENHOWER CELEBRATES 97TH	7	\$47.60	3,984
			<b>46</b>	<b>\$312.80</b>	<b>7,968</b>
			<b>2 total records</b>		

**Coffeyville Journal**<http://www.cjournal.com/>

Montgomery

Coffeyville, KS

Daily

Readership = 10,867

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/20/2008	6	SWEET CORN MAKES ITS ANNUAL RETURN TO...	18	\$163.44	10,868
08/05/2008	7	LITTLE OF TOBACCO SETTLEMENT FUNDS SPENT...	22	\$199.76	10,868
08/10/2008	7	ANTI-SMOKING GRANTS AVAILABLE TO AREA...	10	\$90.80	10,868
			<b>50</b>	<b>\$454.00</b>	<b>32,604</b>
			<b>3 total records</b>		

**Independence Daily Reporter**

Montgomery

Independence, KS

Daily

Readership = 13,774

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/01/2008	3	FARMERS MARKET	18	\$188.46	13,775
08/04/2008	10	TOBACCO MONEY GOES ELSEWHERE	5	\$52.35	13,775
			<b>23</b>	<b>\$240.81</b>	<b>27,550</b>
			<b>2 total records</b>		

**Courier-Tribune**

Nemaha

Seneca, KS

Weekly

Readership = 7,056

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/23/2008	6	ANTI-TOBACCO GROUP RECEIVES KDHE GRANT	12	\$63.00	7,056
			<b>12</b>	<b>\$63.00</b>	<b>7,056</b>
					<b>1 record</b>

**Sabetha Herald**<http://www.sabethaks.com>

Nemaha

Sabetha, KS

Weekly

Readership = 4,623

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/30/2008	4B	NEK TOBACCO USE PREVENTION PROGRAM...	16	\$101.28	4,623
			<b>16</b>	<b>\$101.28</b>	<b>4,623</b>
					<b>1 record</b>

**Chanute Tribune**<http://www.chanute.com>

Neosho

Chanute, KS

Daily

Readership = 8,507

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/30/2008	4	LETTERS TO THE EDITOR	14	\$119.56	8,508
08/05/2008	2	LITTLE TOBACCO MONEY SPENT TO STOP...	14	\$119.56	8,508
			<b>28</b>	<b>\$239.12</b>	<b>17,016</b>
					<b>2 total records</b>

**Glasco Sun**

Ottawa

Delphos, KS

Weekly

Readership = 1,269

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/17/2008	1	PIGS ON DISPLAY AT THE FARMERS' MARKET	8	\$38.56	1,270
			<b>8</b>	<b>\$38.56</b>	<b>1,270</b>
					<b>1 record</b>

**Onaga Herald**

Pottawatomie

Onaga, KS

Weekly

Readership = 2,348

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/24/2008	6	POTT. CO. HEALTH DEPT. RECEIVES GRANT TO...	11	\$49.50	2,348
			<b>11</b>	<b>\$49.50</b>	<b>2,348</b>
					<b>1 record</b>

**St. Marys Star**

Pottawatomie

St. Marys, KS

Weekly

Readership = 3,348

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/23/2008	8	COUNTY HEALTH DEPARTMENT RECEIVES GRANT.12	12	\$60.00	3,349
			<b>12</b>	<b>\$60.00</b>	<b>3,349</b>
					<b>1 record</b>

**Wamego Times**

Pottawatomie

Wamego, KS

Weekly

Readership = 3,084

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/07/2008	7	GOVERNMENT INTRUSION INTO FARMERS'...	29	\$111.65	3,084
			<b>29</b>	<b>\$111.65</b>	<b>3,084</b>
					<b>1 record</b>

**Pratt Tribune**<http://www.pratttribune.com/>

Pratt

Pratt, KS

Daily

Readership = 4,165

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/30/2008	1	SEN. TEICHMAN CITES EXPERIENCE AND RECORD	25	\$279.75	4,165
07/31/2008	1	EVANS CAMPAIGN TAKES MORAL STAND ON...	32	\$358.08	4,165
08/06/2008	4	MONEY NOT SPENT TO STOP SMOKING	13	\$145.47	4,165
			<b>70</b>	<b>\$783.30</b>	<b>12,495</b>
					<b>3 total records</b>

**Hutchinson News**<http://www.hutchnews.com/>**Reno****Hutchinson, KS****Daily****Readership = 72,661**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
08/10/2008	B2	KANSAS URGED TO GIVE BOOST BY EATING...	3	\$80.25	72,662	
08/14/2008	6	REP: TACTIC WOULD HELP SMOKING BANS	20	\$535.00	72,662	
			<b>23</b>	<b>\$615.25</b>	<b>145,324</b>	<b>2 total records</b>

**Manhattan Mercury**<http://www.themercury.com/>**Riley****Manhattan, KS****Daily****Readership = 22,199**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/20/2008	C8	PROTECT YOUR RIGHT TO GOOD HEALTH; SIGN...	12	\$159.60	22,200	
08/01/2008	1	GROUPS TO SUBMIT PETITIONS	14	\$186.20	22,200	
08/01/2008	6	FDA SHOULD HAVE THE POWER TO REGULATE...	5	\$66.50	22,200	
08/04/2008	3	LITTLE TOBACCO MONEY SPENT TO STOP...	16	\$212.80	22,200	
08/05/2008	6	PROPOSED CLEAN-AIR ORDINANCE WON'T APPLY...	10	\$133.00	22,200	
08/08/2008	6	A PRODUCTIVE BILL DESPITE LOOPHOLE	16	\$212.80	22,200	
08/10/2008	8	SMOKING PETITION TO BE VALIDATED	12	\$159.60	22,200	
08/10/2008	C1	CULTIVATING MINDS	65	\$864.50	22,200	
08/10/2008	C3	FARMERS' MARKETS NOT SUCH AN EASY GIG	23	\$305.90	22,200	
08/15/2008	1	CITY TO REVIEW PETITION	18	\$239.40	22,200	
			<b>191</b>	<b>\$2,540.30</b>	<b>222,000</b>	<b>10 total records</b>

**Riley Countian****Riley****Riley, KS****Weekly****Readership = 2,564**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
08/15/2008	5	AUGUST IS FARMERS' MARKET MONTH	15	\$58.65	2,564	
			<b>15</b>	<b>\$58.65</b>	<b>2,564</b>	<b>1 record</b>

**Stockton Sentinel****Rooks****Stockton, KS****Weekly****Readership = 4,105**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/31/2008	3B	ROOKS CO. HEALTH DEPT. RECEIVES GRANT TO...	9	\$47.43	4,106	
			<b>9</b>	<b>\$47.43</b>	<b>4,106</b>	<b>1 record</b>

**Lucas-Sylvan News****Russell****Lucas, KS****Weekly****Readership = 1,807**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
08/07/2008	8	BC/BS OF KANSAS FOUNDATION RENEWS...	16	\$60.00	1,808	
			<b>16</b>	<b>\$60.00</b>	<b>1,808</b>	<b>1 record</b>

**Russell County News****Russell****Russell, KS****Bi-Weekly****Readership = 5,494**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
08/06/2008		BASKETS OF BOUNTY	12	\$83.28	5,495	
08/13/2008	1	SWEET TREATS	13	\$90.22	5,495	
			<b>25</b>	<b>\$173.50</b>	<b>10,990</b>	<b>2 total records</b>

**Salina Journal**<http://www.saljournal.com/>**Saline****Salina, KS****Daily****Readership = 65,874**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
07/22/2008	5	SUMMER LOVE	42	\$1,176.00	65,874	
08/04/2008	1	LITTLE SPENT ON SMOKING CESSATION	20	\$560.00	65,874	
08/14/2008	1	KISSINGER ADVOCATES PETITIONS TO BAN...	23	\$644.00	65,874	
			<b>85</b>	<b>\$2,380.00</b>	<b>197,622</b>	<b>3 total records</b>

**Scott Co. Record**

Scott

Scott City, KS

Weekly

Readership = 4,303

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/07/2008	21	AG SECRETARY SAYS TO EAT, BUY LOCALLY	10	\$50.00	4,303
			<b>10</b>	<b>\$50.00</b>	<b>4,303</b>
			<b>1 record</b>		

**Derby Informer**<http://www.derbyinformer.com/>

Sedgwick

Derby, KS

Weekly

Readership = 2,364

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/30/2008		THE FINAL SAY: NO SMOKING	81	\$1,255.50	2,364
07/30/2008	15	LEGAL PUBLICATION	78	\$1,209.00	2,364
07/30/2008	4	IF YOU LOVE YOUR FREEDOM, 'THANK A VET'	26	\$403.00	2,364
08/06/2008	7	SARGEANT'S ENJOYING A PEACH OF A SEASON	25	\$387.50	2,364
08/06/2008	5	LETTER TO THE EDITOR	11	\$170.50	2,364
08/13/2008	4	LOOKING FORWARD TO SEPT. 1	23	\$356.50	2,364
08/13/2008	4	LETTERS TO THE EDITOR	10	\$155.00	2,364
			<b>254</b>	<b>\$3,937.00</b>	<b>16,548</b>
			<b>7 total records</b>		

**Derby Reporter**<http://www.derbydailyrep.com/>

Sedgwick

Derby, KS

Daily

Readership = 2,226

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/18/2008	1	COUNCIL TO VOTE ON SMOKING BAN	14	\$123.20	2,226
07/21/2008	11	AMERICAN CANCER SOCIETY COMMENDS DERBY	10	\$88.00	2,226
07/23/2008	1	COUNCIL APPROVES ACROSS-THE-BOARD...	61	\$536.80	2,226
07/25/2008	1	SMOKING ORDINANCE GOES INTO EFFECT SEPT. 1	28	\$246.40	2,226
08/01/2008	3	IF YOU LOVE YOUR FREEDOM, THANK A VET	32	\$281.60	2,226
08/01/2008	3	ECONOMIC FASCISM ALIVE AND WELL IN DERBY	19	\$167.20	2,226
			<b>164</b>	<b>\$1,443.20</b>	<b>13,356</b>
			<b>6 total records</b>		

**Haysville Sun-Times**<http://haysvilleonline.com/times>

Sedgwick

Haysville, KS

Weekly

Readership = 4,600

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/08/2008	2	SEDGWICK COUNTY ANNOUNCES HEALTHY...	10	\$93.30	4,600
			<b>10</b>	<b>\$93.30</b>	<b>4,600</b>
			<b>1 record</b>		

**Mount Hope Clarion**

Sedgwick

Mount Hope, KS

Weekly

Readership = 4,140

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/24/2008	10	MAIZE HOSTS SUCCESSFUL 911 CAMP,...	20	\$200.00	4,140
07/24/2008	11	LEGAL PUBLICATION	57	\$570.00	4,140
08/07/2008	1	NEW COLWICH RESTAURANT OPEN FOR FAMILIES.	37	\$370.00	4,140
08/07/2008	7	AG SECRETARY CHALLENGES KANSANS TO EAT...	15	\$150.00	4,140
			<b>129</b>	<b>\$1,290.00</b>	<b>16,560</b>
			<b>4 total records</b>		

**Wichita Business Journal**<http://www.bizjournals.com/wichita>

Sedgwick

Wichita, KS

Weekly

Readership = 14,046

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/08/2008	9	SMOKING BANS SLICE PURIFAN'S MARKETS BUT...	21	\$158.34	14,046
			<b>21</b>	<b>\$158.34</b>	<b>14,046</b>
			<b>1 record</b>		

**Wichita Eagle**<http://www.kansas.com>

Sedgwick

Wichita, KS

Daily

Readership = 226,377

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/18/2008	1	OBESITY UP IN U.S. AND KANSAS	23	\$3,016.45	226,377
07/25/2008	1B	GRANT WILL PAY FOR WELLNESS PROGRAMS	2	\$262.30	226,377
07/26/2008		MAIZE, DERBY ADOPT BANS ON SMOKING	23	\$3,016.45	226,377
07/26/2008	2C	VALLEY CENTER MARKET	2	\$262.30	226,377
07/26/2008	7	TO WIN OBESITY WAR, GET PEOPLE MOVING	8	\$1,049.20	226,377
07/27/2008	10	DERBY UPSTAGING WICHITA?	7	\$918.05	226,377

07/30/2008	1	ON SMOKING BANS, AGREEMENT ELUSIVE	49	\$6,426.35	226,377
07/30/2008	7	SHOULD STATE BAN PUBLIC SMOKING?	31	\$4,065.65	226,377
07/31/2008	4	HOUSE PASSES BILL TO REGULATE TOBACCO...	5	\$655.75	226,377
08/01/2008	14D	DIVERSIONS FARM AND ART MARKETS	5	\$655.75	226,377
08/01/2008	2D	KEYS SNUFFS OUT CIGARETTE ADS	12	\$1,573.80	226,377
08/02/2008	2C	FARMERS MARKETS	4	\$524.60	226,377
08/04/2008	3B	STOP-SMOKING CAMPAIGNS SEE LITTLE MONEY	21	\$2,754.15	226,377
08/05/2008	1	EATERIES, BARS PLAN FOR LIMITS ON SMOKE	30	\$3,934.50	226,377
08/05/2008	6	RIGHT TO BREATHE	3	\$393.45	226,377
08/09/2008	6	MARKETS A PLACE SOCIALIZE FOR SENIORS	5	\$655.75	226,377
08/09/2008	1	MARKET BUSINESS RIPENS	51	\$6,688.65	226,377
08/09/2008	1E	4TH ANNUAL WORKING WELL CONFERENCE TO...	28	\$3,672.20	226,377
08/10/2008	7B	AMERICANS: 100 PERCENT OVERWEIGHT?	1	\$131.15	226,377
			<b>310</b>	<b>\$40,656.50</b>	<b>4,301,163</b>
			<b>19 total records</b>		

**High Plains Daily Leader**

Seward

Liberal, KS

Daily

Readership = 16,099

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/18/2008	6B	FOOD SAFETY WORRIES CHANGE BUYING HABITS	38	\$494.00	16,100
07/29/2008	12	LOS ANGELES WANTS TO TAKE BITE OUT OF FAST..	36	\$468.00	16,100
08/04/2008	4	LITTLE TOBACCO MONEY SPENT TO STOP...	38	\$494.00	16,100
			<b>112</b>	<b>\$1,456.00</b>	<b>48,300</b>
			<b>3 total records</b>		

**The Times**<http://www.swdtimes.com/>

Seward

Liberal, KS

Daily

Readership = 9,328

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/01/2008	2	SATURDAY FARMER'S MARKET	2	\$26.00	9,329
08/08/2008	2	FARMER'S MARKET EVERY SATURDAY	2	\$26.00	9,329
08/10/2008		FARMER'S MARKET EVERY SATURDAY	2	\$26.00	9,329
			<b>6</b>	<b>\$78.00</b>	<b>27,987</b>
			<b>3 total records</b>		



**The Ledger - Shawnee County**

Shawnee

Silver Lake, KS

Daily

Readership = 1,150

<http://www.theshawneecountyledger.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/28/2008	5	GRANT PROGRAM HELPS SCHOOL NURSES TEACH.	15	\$77.10	1,150
			<b>15</b>	<b>\$77.10</b>	<b>1,150</b>
			<b>1 record</b>		

**Topeka Capital-Journal**

Shawnee

Topeka, KS

Daily

Readership = 109,942

<http://www.cjonline.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/02/2008	4	TONING IT DOWN	20	\$1,637.80	109,942
08/03/2008	1	MONEY GOING TO KIDS	34	\$2,784.26	109,942
08/12/2008	5	STUDY SAYS SOME OVERWEIGHT ADULTS MAY BE.	3	\$245.67	109,942
08/14/2008	B1	SMOKING BAN SEES SUPPORT	8	\$655.12	109,942
			<b>65</b>	<b>\$5,322.85</b>	<b>439,768</b>
			<b>4 total records</b>		

**Smith Co. Pioneer**

Smith

Smith Center, KS

Weekly

Readership = 7,677

<http://www.smithcountypioneer.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/17/2008	1	FREE FAIR UNDERWAY	36	\$250.20	7,677
08/07/2008	15	FARMERS MARKET RECOGNIZING A NATIONWIDE.	20	\$139.00	7,677
			<b>56</b>	<b>\$389.20</b>	<b>15,354</b>
			<b>2 total records</b>		

**Johnson Pioneer**

Stanton

Johnson, KS

Weekly

Readership = 1,704

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/07/2008	6	FARMERS MARKET WEEK RECOGNIZING A...	16	\$51.52	1,704
08/07/2008	9	REMINDER TO WALK KANSAS TEAMS	1	\$3.22	1,704
08/14/2008	1	REMINDER TO WALK KANSAS TEAMS	1	\$3.22	1,704
			<b>18</b>	<b>\$57.96</b>	<b>5,112</b>
			<b>3 total records</b>		

**Wellington Daily News**<http://www.wgtdailynews.com/>

Sumner

Wellington, KS

Daily

Readership = 5,598

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/13/2008	5	HEALTH TIP BECOME SMOKE-FREE	7	\$61.95	5,598
			<b>7</b>	<b>\$61.95</b>	<b>5,598</b>
					<b>1 record</b>

**Colby Free Press**<http://www.nwkansas.com/>

Thomas

Colby, KS

Daily

Readership = 4,429

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/04/2008	3	LITTLE TOBACCO MONEY SPENT TO STOP...	14	\$141.82	4,430
			<b>14</b>	<b>\$141.82</b>	<b>4,430</b>
					<b>1 record</b>

**Washington Co. News**

Washington

Washington, KS

Weekly

Readership = 5,685

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/07/2008	2B	COOK'S CORNER	9	\$60.03	5,686
			<b>9</b>	<b>\$60.03</b>	<b>5,686</b>
					<b>1 record</b>

**Neodesha Derrick**

Wilson

Neodesha, KS

Weekly

Readership = 4,064

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/14/2008	8	AG SEVRETARY CHALLENGES KANSANS TO EAT...	16	\$76.80	4,064
			<b>16</b>	<b>\$76.80</b>	<b>4,064</b>
					<b>1 record</b>

**Kansas City Kansan**<http://www.kansascitykansan.com/>

Wyandotte

Kansas City, KS

Daily

Readership = 8,569

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/05/2008	2	LITTLE TOBACCO MONEY SPENT TO STOP...	6	\$70.80	8,570

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<b>6</b>	<b>\$70.80</b>	<b>8,570</b>	<b>1 record</b>
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## Grand Totals

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**Publications = 98**  
**Clips = 247**  
**Col. Inches = 4,280**  
**Ad Equiv = \$127,557.19**  
**Rdshp = 12,542,461**

## Allen

---

**Publications = 1**  
**Clips = 5**  
**Col. Inches = 84**  
**Ad Equiv = \$844.20**  
**Rdshp = 42,780**

## Anderson

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 35**  
**Ad Equiv = \$268.45**  
**Rdshp = 5,180**

## Barber

---

**Publications = 1**  
**Clips = 4**  
**Col. Inches = 57**  
**Ad Equiv = \$306.66**  
**Rdshp = 6,864**

## Barton

---

**Publications = 2**  
**Clips = 10**  
**Col. Inches = 139**  
**Ad Equiv = \$1,624.61**  
**Rdshp = 134,282**

## Bourbon

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 25**  
**Ad Equiv = \$246.25**  
**Rdshp = 5,773**

## Brown

---

**Publications = 2**  
**Clips = 4**  
**Col. Inches = 57**  
**Ad Equiv = \$357.00**  
**Rdshp = 15,451**

## Butler

---

**Publications = 2**  
**Clips = 5**  
**Col. Inches = 97**  
**Ad Equiv = \$912.50**  
**Rdshp = 26,396**

## Cherokee

---

**Publications = 2**  
**Clips = 3**  
**Col. Inches = 44**  
**Ad Equiv = \$333.13**  
**Rdshp = 12,826**

## Cheyenne

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 13**  
**Ad Equiv = \$103.87**  
**Rdshp = 3,314**

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## Clay

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 10**  
**Ad Equiv = \$89.30**  
**Rdshp = 5,113**

## Cloud

---

**Publications = 2**  
**Clips = 4**  
**Col. Inches = 32**  
**Ad Equiv = \$188.32**  
**Rdshp = 9,514**

## Coffey

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 32**  
**Ad Equiv = \$298.56**  
**Rdshp = 13,888**

## Cowley

---

**Publications = 2**  
**Clips = 10**  
**Col. Inches = 280**  
**Ad Equiv = \$2,530.26**  
**Rdshp = 105,965**

## Crawford

---

**Publications = 2**  
**Clips = 5**  
**Col. Inches = 27**  
**Ad Equiv = \$392.76**  
**Rdshp = 58,506**

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**Decatur**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 9**  
**Ad Equiv = \$83.43**  
**Rdshp = 4,485**

**Dickinson**

---

**Publications = 2**  
**Clips = 2**  
**Col. Inches = 19**  
**Ad Equiv = \$146.00**  
**Rdshp = 12,671**

**Douglas**

---

**Publications = 1**  
**Clips = 14**  
**Col. Inches = 230**  
**Ad Equiv = \$7,417.50**  
**Rdshp = 637,266**

**Ellis**

---

**Publications = 2**  
**Clips = 6**  
**Col. Inches = 180**  
**Ad Equiv = \$2,723.20**  
**Rdshp = 140,476**

**Finney**

---

**Publications = 1**  
**Clips = 5**  
**Col. Inches = 102**  
**Ad Equiv = \$1,466.76**  
**Rdshp = 90,790**

---

**Ford**

---

**Publications = 2**  
**Clips = 3**  
**Col. Inches = 61**  
**Ad Equiv = \$1,570.89**  
**Rdshp = 151,261**

**Franklin**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 17**  
**Ad Equiv = \$189.72**  
**Rdshp = 11,891**

**Geary**

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 41**  
**Ad Equiv = \$426.40**  
**Rdshp = 20,874**

**Gove**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 11**  
**Ad Equiv = \$44.00**  
**Rdshp = 4,181**

**Graham**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 3**  
**Ad Equiv = \$11.10**  
**Rdshp = 5,614**

---



## Grant

---

**Publications = 2**  
**Clips = 2**  
**Col. Inches = 45**  
**Ad Equiv = \$308.15**  
**Rdshp = 6,889**

## Greeley

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 13**  
**Ad Equiv = \$65.00**  
**Rdshp = 2,670**

## Greenwood

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 2**  
**Ad Equiv = \$12.00**  
**Rdshp = 4,759**

## Harvey

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 16**  
**Ad Equiv = \$257.28**  
**Rdshp = 36,036**

## Haskell

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 33**  
**Ad Equiv = \$148.50**  
**Rdshp = 5,562**

---

**Jackson**

---

**Publications = 3**  
**Clips = 10**  
**Col. Inches = 123**  
**Ad Equiv = \$28,990.95**  
**Rdshp = 4,170,762**

**Jefferson**

---

**Publications = 2**  
**Clips = 4**  
**Col. Inches = 50**  
**Ad Equiv = \$275.00**  
**Rdshp = 21,967**

**Jewell**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 3**  
**Ad Equiv = \$12.00**  
**Rdshp = 2,160**

**Johnson**

---

**Publications = 4**  
**Clips = 8**  
**Col. Inches = 201**  
**Ad Equiv = \$7,675.06**  
**Rdshp = 888,987**

**Kingman**

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 11**  
**Ad Equiv = \$70.40**  
**Rdshp = 10,860**

---

## Labette

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 26**  
**Ad Equiv = \$273.00**  
**Rdshp = 34,797**

## Leavenworth

---

**Publications = 2**  
**Clips = 6**  
**Col. Inches = 89**  
**Ad Equiv = \$1,433.36**  
**Rdshp = 69,378**

## Lincoln

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 26**  
**Ad Equiv = \$140.40**  
**Rdshp = 3,448**

## Linn

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 18**  
**Ad Equiv = \$142.74**  
**Rdshp = 5,055**

## Lyon

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 44**  
**Ad Equiv = \$464.64**  
**Rdshp = 50,970**

---

## Marion

---

**Publications = 2**  
**Clips = 4**  
**Col. Inches = 26**  
**Ad Equiv = \$258.58**  
**Rdshp = 35,694**

## McPherson

---

**Publications = 3**  
**Clips = 5**  
**Col. Inches = 58**  
**Ad Equiv = \$705.26**  
**Rdshp = 26,734**

## Miami

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 46**  
**Ad Equiv = \$312.80**  
**Rdshp = 7,968**

## Montgomery

---

**Publications = 2**  
**Clips = 5**  
**Col. Inches = 73**  
**Ad Equiv = \$694.81**  
**Rdshp = 60,154**

## Nemaha

---

**Publications = 2**  
**Clips = 2**  
**Col. Inches = 28**  
**Ad Equiv = \$164.28**  
**Rdshp = 11,679**

---

## Neosho

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 28**  
**Ad Equiv = \$239.12**  
**Rdshp = 17,016**

## Ottawa

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 8**  
**Ad Equiv = \$38.56**  
**Rdshp = 1,270**

## Pottawatomie

---

**Publications = 3**  
**Clips = 3**  
**Col. Inches = 52**  
**Ad Equiv = \$221.15**  
**Rdshp = 8,781**

## Pratt

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 70**  
**Ad Equiv = \$783.30**  
**Rdshp = 12,495**

## Reno

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 23**  
**Ad Equiv = \$615.25**  
**Rdshp = 145,324**

---

## Riley

---

**Publications = 2**  
**Clips = 11**  
**Col. Inches = 206**  
**Ad Equiv = \$2,598.95**  
**Rdshp = 224,564**

## Rooks

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 9**  
**Ad Equiv = \$47.43**  
**Rdshp = 4,106**

## Russell

---

**Publications = 2**  
**Clips = 3**  
**Col. Inches = 41**  
**Ad Equiv = \$233.50**  
**Rdshp = 12,798**

## Saline

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 85**  
**Ad Equiv = \$2,380.00**  
**Rdshp = 197,622**

## Scott

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 10**  
**Ad Equiv = \$50.00**  
**Rdshp = 4,303**

---

## Sedgwick

---

**Publications = 6**  
**Clips = 38**  
**Col. Inches = 888**  
**Ad Equiv = \$47,578.34**  
**Rdshp = 4,366,273**

## Seward

---

**Publications = 2**  
**Clips = 6**  
**Col. Inches = 118**  
**Ad Equiv = \$1,534.00**  
**Rdshp = 76,287**

## Shawnee

---

**Publications = 2**  
**Clips = 5**  
**Col. Inches = 80**  
**Ad Equiv = \$5,399.95**  
**Rdshp = 440,918**

## Smith

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 56**  
**Ad Equiv = \$389.20**  
**Rdshp = 15,354**

## Stanton

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 18**  
**Ad Equiv = \$57.96**  
**Rdshp = 5,112**

---

**Sumner**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 7**  
**Ad Equiv = \$61.95**  
**Rdshp = 5,598**

**Thomas**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 14**  
**Ad Equiv = \$141.82**  
**Rdshp = 4,430**

**Washington**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 9**  
**Ad Equiv = \$60.03**  
**Rdshp = 5,686**

**Wilson**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 16**  
**Ad Equiv = \$76.80**  
**Rdshp = 4,064**

**Wyandotte**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 6**  
**Ad Equiv = \$70.80**  
**Rdshp = 8,570**

---